

A man with a beard and glasses, wearing a dark shirt, is looking down at a book he is holding. The background is dark and slightly blurred.

Kingdom

BOOK

to

PROGRAM

BLUEPRINT

**HOW CHRISTIAN AUTHORS TURN THEIR MESSAGE INTO
A HIGH-IMPACT COACHING PROGRAM IN 90 DAYS**

INTRODUCTION

If you've written a book (or dream of writing one), you already have a powerful message that carries the potential to transform lives. But here's the truth: **books by themselves rarely produce the full impact or income their authors envision.**

“Write the vision and make it plain on tablets, that he may run who reads it.”
– *Habakkuk 2:2*

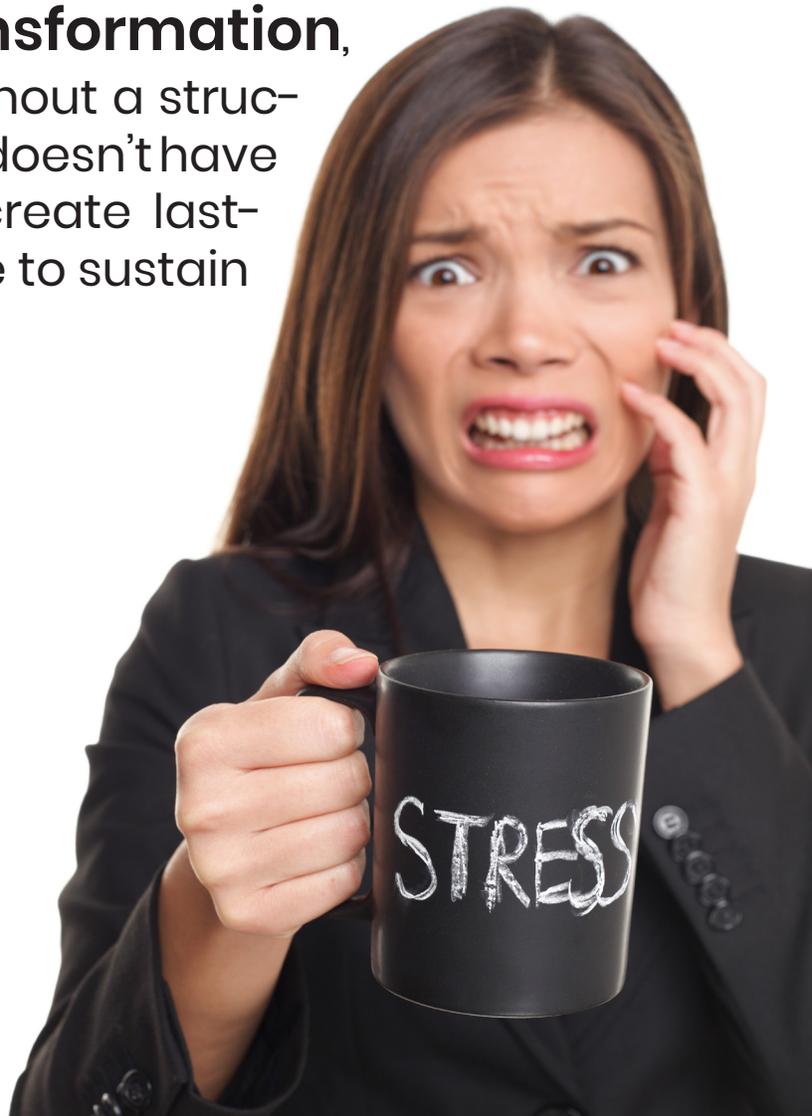
This blueprint will show you how to multiply your message by turning your book into a high-impact coaching program. Think of it as a Kingdom-driven roadmap that helps you steward your story in a way that honors God and maximizes your reach.

THE PROBLEM

Most Christian and Self-Help authors face a similar challenge: **writing and publishing a book feels like the finish line, but it's really just the starting point.**

“The average book sells fewer than 300 copies in its lifetime.”

Readers are seeking **transformation**, not just **information**. Without a structured program, your story doesn't have the systems needed to create lasting change or the revenue to sustain your mission.



PICTURE THIS!

Imagine your book not as the final product, but as the **seed of a much larger Kingdom assignment.**

“Well done, good and faithful servant...
You were faithful over a few things, I
will make you ruler over many things.”
– *Matthew 25:23*

Your book captures the essence of your message, **but your coaching program is the soil where that seed grows roots, bears fruit, and multiplies into courses, workshops, and communities.**



THE BLUEPRINT

(Three Phases)

This simple, proven 3-step framework helps you turn your book into a high-ticket program in just 90 days.



PACKAGE

Clarify your niche, define your ideal client, and design a high-ticket offer.



POSITION

Build a strong brand presence, create messaging, and establish authority.



PROMOTE

Launch with funnels, automation, and marketing campaigns that attract clients.

BOOK-TO-PROGRAM

SELF-ASSESSMENT

Answer these reflection questions to see how ready you are to turn your book into a coaching program.

1. What transformation does your book (or message) promise?
2. Who is the ideal person who needs this message most right now?
3. What problem are they struggling with that your story solves?
4. What chapters or sections of your book could become a lesson or module?
5. How would it feel to guide someone personally through this transformation instead of them just reading it?

90-DAY READINESS CHECKLIST

Use this checklist to gauge whether your book is ready to become a coaching program.

- I can clearly state my niche in one sentence.
- I know the #1 outcome my ideal client is looking for.
- I've mapped my book into steps, principles, or lessons.
- I have (or want) a way to share my story beyond just selling copies.
- I feel called to build a Kingdom business, not just publish a book..

Tip: If you couldn't check every box, you're exactly where you need to be — this blueprint is here to help.

PRAYER & COMMITMENT

”Lord, thank You for the message You’ve entrusted me with. Show me how to multiply it for Kingdom impact. Open doors for me to reach those who need this message most, and give me courage to step into this next season of impact and income for Your glory. Amen.”

MY PLEDGE:

“I commit to multiplying the message God has given me.”

(Signature): _____

YOUR **NEXT** STEP

This blueprint is just the beginning. If you're ready to turn your book into a coaching program within 90 days, I'd love to personally guide you. Through the **Kingdom Launch Pad**, you'll gain clarity, confidence, and a proven system that eliminates guesswork.

Together, we'll create the structure, brand, and launch plan that brings your God-given message to the people who need it most.



Schedule your **Free Strategy Call** today and discover how your story can become a scalable purpose-driven business: *(Click the link below)*

<https://form.jotform.com/tjpublishers/kingdom-launch-pad-coaching-intake->